

# ISCC 2020

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AN INITIATIVE OF

Invision360

**FOSTERING  
CONNECTEDNESS  
THROUGH ACADEMIC  
INCUBATION**



# INCUBATION & START-UP CENTRE CONGRESS

MUMBAI  
FEB 27 - 29, 2020  
9AM - 6 PM

# ISCC

# 2020

## NEW DELHI

Bharatiya Vidya Bhavan's,  
Usha & Laxmi Mittal Institute of Mgmt (BULMIM)  
Gate No 4, Copernicus Lane, Kasturba Gandhi Marg,  
Copernicus Marg

## MUMBAI

Bharatiya Vidya Bhavan's,  
Sardar Patel Institute of Technology,  
SPIT, Bhavan's Campus, Andheri West

**INCUBATION &  
START UP CENTRE  
CONGRESS  
#ISCCCONF**

## REGISTRATIONS

[www.incubationcongress.com](http://www.incubationcongress.com)

[register@incubationcongress.com](mailto:register@incubationcongress.com)

M: + 8800111140

## ENQUIRIES

Pankaj Sikka

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Rashmi Tewari

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# INCUBATION & START-UP CENTRE CONGRESS



## ABOUT ISCC

The Incubation and Start-Up Centre Congress 2020 is a first of its kind, incubation congress, brought to you by Invision360, in partnership with SP-TBI, JSSSTEP and other leading academic incubators.

With the ISCC, we aim to be at the forefront of **academic incubation**, propelling it, catalysing it, and contributing to creating repositories for this body of knowledge that helps build replicable, scalable and sustainable models in academic incubation, in every nook and corner of the country.



**Mumbai 27-29 Feb, 20**

**@SP-IT, Bhavan's Campus, Andheri West**

### THEMES

- Institutes <> Incubator sensitisation
- Financial sustainability beyond govt support (CSR, revenue models etc)
- Coworking space or Accelerator
- Building local & Global partnerships
- Building a base of mentors & board members

### HIGHLIGHTS

- **Indepth Certification Program** for Future / Existing Incubation Centers
- **Networking Dinner & Awards:** Network and socialise with other Incubation centre heads (28th, Fri)
- **Startup Showcase** (28th, Fri): Engage 1-on-1 with existing incubatees
- **Exclusive Workshops for Faculty, StartUps & Students with Digital Certificates (29th, Sat)**

## PLANNING TO LAUNCH OR GROW YOUR INCUBATION CENTRE? REGISTER YOUR INTEREST NOW!

### Who Can Benefit

University Heads, Senior Academicians, Heads of E-Cells, Startups & Students

### CONFERENCE REGISTRATION OPTIONS

#### CAT A - BASIC

ACADEMICIANS AND NEW INCUBATORS

Rs 1500 - Day 1 Only (27th)

- Access Day 1
- Lunch + Tea / Coffee
- **Certificate of participation**

#### CAT B - PREMIUM

ACADEMICIANS & INCUBATION CENTRE HEADS

Rs 3500 - 2 days (27 & 28th)

- Lunch + Tea/Coffee
- **Include networking dinner - CAT C for additional 1500 (Total Rs.5000)**
- **Certificate of participation**

#### CAT C - NETWORKING DINNER

ACADEMICIANS & INCUBATION CENTRE HEADS

Rs 2500 (28th)

- **Include Premium Pass CAT B for additional 2500 (Total Rs 5000)**
- **Cocktails, Dinner & Awards Night**

#### CAT D - WORKSHOP

SPECIAL WORKSHOPS FOR FACULTY, STARTUPS & STUDENTS (29TH SAT)

Price Options, Various (Details On Website)

- Intense Workshops with Notes
- Lunch + Tea / Coffee
- **Certificate of participation**

NOMINATIONS FOR AWARDS OPEN , DETAILS ON WEBSITE | 18% GST EXTRA

**REGISTER NOW @ [www.incubationcongress.com](http://www.incubationcongress.com)**

# SPEAKER LINEUP

FULL LISTS ON WEBSITE



**MR. DEEPAK BAGLA**  
MD, CEO  
INVEST INDIA



**DR. PREET DEEP SINGH**  
CO-HEAD  
STARTUP INDIA



**PROF KIRAN TALELE**  
SPTBI, MUMBAI



**PROF DAVID KIRBY**  
HIGHER EDU  
CONSULTANT -  
ENTREPRENEURIAL  
UNIVERSITIES,  
LONDON



**MR KAUSTUBH DHAVSE**  
CONSULTANT  
MGT, POLICY &  
STRATEGY EX CM  
MAHARASHTRA



**DR PARITOSH BASU**  
MENTOR AIC @  
NMIMS



**MR. MAHAVIR SHARMA**  
CHAIRMAN TIE  
GLOBAL  
CHAIRMAN RAIN -  
RAJASTHAN  
ANGELS



**MR KAUSTAV MAJUMDAR**  
HEAD, SPJIMR  
INCUBATOR



**MR. SUNIL MISHRA**  
STARTUP  
MENTOR IIM-L  
SIDBI SCIFI |  
MENTOR AIM



**MR HARVINDER MAVI**  
CEO, SOUVNEAR



**MR. MITHUN JOHN**  
JT CEO AT MSINS  
(MAHA STATE  
INNOV SOC)



**DR APOORVA RANJAN SHARMA**  
CEO  
VENTURECATALYST  
S- INCUBATOR |  
EARLY SEED VC



**MR GAURANG SHETTY**  
CEO RIDL MUMBAI



**MS.NANDINI KANNAN**  
EXE DIRECTOR - INDO  
US SCI & TECH FORUM



**MS. NIN DESAI**  
PRES & CEO I  
NIN VENTURES  
- CHICAGO



**ERIK AZULAY**  
DIRECTOR - NEXUS  
(US GOVT.  
SPONSORED  
INCUBATOR)



**MR. MANISH DIWAN**  
HEAD - STRATEGY  
& PARTNERSHIPS,  
BIRAC, DEPT. OF  
BIOTECH - GOI



**MR. VIKRANT POTNIS**  
DIR FORTEMAGNA  
ADVISORS



**MR. SAGAR CHANDNI**  
HEAD BUSINESS  
PARTNERSHIPS -  
CIBA INCUBATOR  
& MENTOR  
STARTUP INDIA



**MR. ASHISH JAIN**  
CEO JSS  
STEP INCUBATOR



**MR MUKESH MALICK**  
DIR, FOUNDER'S  
INSTITUTE



**MR. RAHUL GUPTA**  
CEO AT RADAR  
INDIA ADVISORS



**DR. MANISHA ACHARYA**  
CEO AT INDIGRAM  
LABS  
FOUNDATION



**MS. OJASVI BABBER**  
CEO AT AMITY  
INNOVATION  
INCUBATOR (ATI -  
EIC)

## OUR THANKS TO THE TEAM

### ADVISORY BOARD

Prof David Kirby  
Higher Edu Consultant,  
Queen's Award for  
Enterprise;

Dr Preet Deep Singh  
Co-Head Startup India

Mr.Ashish Jain  
CEO JSS  
STEP Incubator

### PROG CHAIR

Prof. KTV Talele  
Assoc Prof  
Innovation and Entrepreneurship,  
SP-TBI @ SPIT

### EXECUTIVE COMMITTEE

Pankaj Sikka  
CEO,  
Invision360

ChandraBhaan  
Singh Nathawat  
COO , SP-TBI



# DAY 1 AGENDA

MUMBAI FEB 27, 2020

MACRO LEVEL, STRATEGIC PERSPECTIVES

## PRE LUNCH SESSIONS

9:00 – 9:30	REGISTRATION
9:30 – 9:40	INAUGURATION AND LIGHTING OF THE LAMP
9:40 – 10:00	NATIONAL ANTHEM & WELCOME NOTE
10:00 – 11:00	INAUGURAL KEYNOTES
11:00 – 11:15	TEA BREAK
11:15 – 12:30	ROLE OF ACADEMIC INCUBATORS IN A CREATIVE ECONOMY
12:30- 12:45	PLANNING THE INCUBATOR
12:45 – 1:30	IDENTIFYING REVENUE STREAMS AND SOURCES OF FUNDING
1:40 – 2:00	ROLE OF CSR IN ACADEMIC INCUBATION AND SOCIAL IMPACT
2:00 – 3:00	LUNCH BREAK MIXER

## POST LUNCH SESSIONS

3:00 – 3:30	STARTUP PANEL 1
3:30 – 4:00	STATE SPECIFIC SUPPORT SYSTEMS
4:00 – 4:15	LEGALITIES IN SHA & INCUBATION AGREEMENTS
4:15 – 4:30	NETWORKING TEA BREAK
4:30 – 5:00	VIRTUAL WALKTHROUGH OF INCUBATION CENTRES
5:00 – 6:00	SECTOR SPECIFIC INCUBATION
6:00 – 6:15	CLOSING KEYNOTE

# DAY 2 AGENDA

MUMBAI FEB 28, 2020

DEEPER INSIGHTS INTO OPERATIONAL ISSUES

## PRE LUNCH SESSIONS

9:00 – 09:30	REGISTRATION	02:00- 03:00
9:30 – 09:45	RECAP - DAY 1	
9:45 – 10:15	KEYNOTE 1 & 2	03:00 – 03:30
10:15 – 10:30	PREPARING YOUR STRATEGY FOR OUTREACH FOR STARTUPS	
10:30-11:00	BUILDING A BOARD OF MENTORS & ADVISORS	03:30-04:15
11:00-11:15	TEA BREAK	04:15-04:30
11:15-12:00	BUSINESS MODEL PLANNING	04:30-05:15
12:00- 12:20	INSTITUTES' & INCUBATOR SENSITISATION	
12:20 – 1:15	FINETUNING YOUR INCUBATOR'S PERFORMANCE STRATEGY:	05:15 – 05:30
01:15 – 01:45	PREPARING A PROPOSAL FOR DST/AIM GRANTS	
01:45 – 02:00	PRIVATE PLAYERS IN TECHNOLOGY INCUBATION	05:30-06:00

## POST LUNCH SESSIONS

LUNCH BREAK MIXER & MOVE TO 008 SPIT
STARTUP PANEL 2 : INCUBATION JOURNEYS ONGOING
TOWARDS SUSTAINABLE INCUBATION MODELS
TEA BREAK
INVESTOR PERSPECTIVES IN ACADEMIC INCUBATION
CLOSING KEYNOTE
START-UP SHOWCASE

## SPECIAL WORKSHOPS

FOR FACULTY, STARTUPS & STUDENTS

A Power Packed Day of collaborative sessions led by Incubation and Entrepreneurship Experts



TRIPLE CERTIFIED DIGITAL CERTIFICATION

FEB 29, 2020 @BHAVAN'S CAMPUS, ANDHERI WEST

QUESTIONS?

CALL

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## NETWORKING DINNER & AWARDS

FOR INCUBATION CENTRE HEADS

A splendid night of celebration and recognition! For nomination details, look up website!

FEB 28, 2020 MUMBAI

CHECK OUR PAGE ON WORKSHOP SERIES

MORE DETAILS AT [WWW.INCUBATIONCONGRESS.COM](http://WWW.INCUBATIONCONGRESS.COM)

# WELCOME NOTE #ISCCMUMBAI

Innovation, incubation and start-ups are not mere buzz words in today's world. Today, the country is on the anvil of tremendous opportunity, to focus on innovation within Universities, and meet global competition head-on. This requires radical measures, right from reorienting the curriculum framework to thinking partnerships and thinking ecosystems, which is where academic incubator frameworks come in.

We look forward to having you onboard this exciting, transformative journey, where each one of us can play a part in placing India at the forefront of the global disruptions of tomorrow, today.

Let's begin by saying Hello at ISCC Mumbai!

Mr. Pankaj Sikka  
CEO, Invision360

## #ISCCDELHI : WHAT THEY SAID



### Speakers' Corner

”

Was a pleasure being there with #incubation centres and #startupindia enthusiasts. Incubation centres are just as necessary as schooling today,

SHRI MAHAVIR SHARMA  
(CHAIRMAN, TIE GOBAL)



Incubation is important if we want young businesses, tech-first or otherwise, to unleash innovative, market-ready solutions for India. ISCC is doing great work in passing on actionable learnings to enable incubation in India.

PROF. TALELE  
(HEAD OF IEDC-SP-IT &  
ACADEMIC RELATIONS-  
SPTBI)



Congratulations for the event!  
This has a huge potential.

MR. ANJANI SHARMA  
(CSR & NGO EXPERT,  
CO-FOUNDER SAGA)



### Delegate Speak

”

Very helpful initiative, the sessions were very useful, organised really well. This is of great help in us developing own incubation centre. Look forward to more such events!

DR. VAIBHAV TRIPATHI,  
ASSOC. PROF. IILM  
ACADEMY OF HIGHER  
LEARNING, LUCKNOW



Very enlightening, impressed with the quality of other attendees. Would like to see more content and handholding-from-scratch for aspiring incubation managers for future events.

MR. ALOK ANAND  
ASST. PROFESSOR,  
BHARTI COLLEGE,  
DELHI UNIVERSITY



Well planned speaker and session selection. Content organised in a lucid way and even sequence of the sessions was quite wonderful. Very fruitful and it will help a lot to maintain our Incubation centre.

MR. VIPIN SHARMA,  
GOVT ENGG. COLLEGE  
BHARATPUR



#ISCCCONF #ISCCDELHI



GUEST OF HONOUR :  
MR DEEPAK BAGLA, MD& CEO, INVEST INDIA:



GUEST OF HONOUR - SHRI SHRAVAN KUMAR,  
FMR JS - COI , FELICITATED BY  
SHRI ASHOK PRADHAN, DIR BVB, DELHI.



MR. DEEPAK BAGLA BEING FELICITATED BY  
DR. M. DURGAMOHAN, DIR, BULMIM



## #ISCCDELHI : A LOOKBACK ON WHAT WAS ACHIEVED!!

- **48** hrs of a **FIRST-IN-INDIA** conference deliberations
- **24** speakers from across **3** countries including - India, USA & UK and from diverse backgrounds such as Govt. Boards, Incubators, Corporate and other Startup ecosystem partners.
- **2300 +** minutes of networking
- **150** plus delegates from **40+** academic institutions & corporates ,as well as - **loads of hope** for campus incubation futures!



**44** TALKS,  
**INTENSE**  
**WORKSHOPS** AND  
**OVERALL**  
**AGREEMENT**  
**ON THE NEED FOR**  
**GREATER ACADEMIC-**  
**INDUSTRY**  
**INTERACTION**

# #ISCC WORKSHOP SERIES

SNAPSHOTS OF PREVIOUS WORKSHOPS #ISCC NEW DELHI



## WORKSHOPS@ISCC MUMBAI

**FEB 29, 2020** A Power Packed Day of collaborative sessions, led by Incubation and Entrepreneurship Experts



### FACULTY WORKSHOP

Deep-dive workshops on business planning/ virtual incubation/ implementing a mentoring program etc with incubation experts



### WORKSHOP FOR STARTUPS

For upto two people from a Startup, an indepth session on topics like financial planning, zero budget digital marketing, tech commercialisation etc for your start-up, considering the context of an incubatee



### STUDENT WORKSHOPS

Triple certified exposure in topics such as Design thinking / Business ideas generation etc., offers you an unbeatable edge in showcasing entrepreneurial thought leadership in your CV.

11:00-11:30

### REGISTRATIONS AND TEA

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11:30-1:00

### IMPLEMENTING A MENTORING PROGRAM

### STRATEGIC COST MGMT FOR STARTUPS

### THE ENTREPRENEURIAL MINDSET

1:00-2:00

### LAUNCHING VIRTUAL START-UPS

### FINANCIAL PLANNING AND ANALYTICS FOR STARTUPS

### DESIGN THINKING FOR INNOVATION

2:00-3:00

### LUNCH & MIXER

### LUNCH & MIXER

### LUNCH & MIXER

3:00-4:15

### BUSINESS GROWTH HACKING IN INCUBATION

### LEAN CANVAS: BUSINESS MODELLING

### STARTING A BUSINESS/ BUSINESS IDEAS GENERATION

4:15-4:30

### TEA BREAK

### TEA BREAK

### TEA BREAK

4:30-6:00

### FACULTY ENTREPRENEURS BY DESIGN : FACULTY ENTREPRENEURSHIP WORKSHOP

### ZERO BUDGET DIGITAL MARKETING

### UNCONVENTIONAL ENTREPRENEURIAL CAREERS



DIGITAL CERTIFICATION



INTERACTIVE LECTURES



BREAKOUT SESSIONS



Q&A

**\*\*For most updated schedule, please refer to our website, or social handles**



Website [www.incubationcongress.com](http://www.incubationcongress.com)



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